



## SPONSOR-PARTNER INFORMATION

### Who We Are

At Women's Innovation Group (WIG), our mission is to empower women business owners by equipping them with comprehensive business principles. We strive to create an environment that not only inspires collaboration and networking but also fosters personal and professional growth. Our goal is to champion women in their entrepreneurial journey and provide them with the tools and support needed to thrive in the business world.

### Target Areas:

- 1. Women:** Women's Innovation Group focuses on empowering women because we believe in the untapped potential and unique perspectives that women bring to the business landscape. By supporting and uplifting women entrepreneurs, we aim to promote gender equality, diversity, and inclusivity in the business community.
- 2. Business:** Our emphasis on business stems from the understanding that a thriving business not only benefits the individual owner but also contributes to the broader economy. Through our programs and initiatives, we help business owners enhance their acumen, develop essential skills, and navigate the challenges of entrepreneurship successfully.
- 3. Family:** Recognizing the critical role that family plays in the lives of entrepreneurs, Women's Innovation Group prioritizes family-oriented initiatives. We understand that balancing business responsibilities with family commitments is crucial for long-term success and well-being. By offering resources and support that cater to family dynamics, we aim to create a holistic approach to entrepreneurship.
- 4. Children:** Children represent the future generation of innovators, leaders, and entrepreneurs. By focusing on children, Women's Innovation Group seeks to instill a culture of creativity, entrepreneurship, and personal growth from an early age. Through educational programs and outreach activities, we aim to nurture young minds and inspire them to pursue their entrepreneurial aspirations.

Through our dedication to these four target areas, Women's Innovation Group strives to create a thriving ecosystem where women entrepreneurs can flourish, families can thrive, and children can be inspired to embrace their potential. By placing a strong emphasis on empowerment, collaboration, and holistic growth, we aspire to make a lasting impact on individuals and communities alike.

### Real Talk Series

Get ready for candid conversations, authentic sharing, and thought-provoking discussions in our "Real Talk" sessions. Here, members come together to explore real issues, share personal experiences, and glean valuable lessons from each other's journeys. By embracing vulnerability, transparency, and honesty, we create a safe space for open dialogue, mutual support, and collective growth. Join us for real talk that sparks inspiration, fosters connection, and fuels innovation in your entrepreneurial path.

### Group Networking



Step into a vibrant world of collaboration and synergy with our group networking events. These gatherings bring together like-minded individuals, sponsors, and partners to exchange ideas, forge partnerships, and expand their professional networks. By fostering a supportive environment for relationship-building, we create space for business owners to share insights, seek advice, and collaborate on innovative projects.

## **Workshops**

Elevate your skills and knowledge through our interactive workshops tailored to equip business owners with essential tools for personal and professional growth. From honing leadership abilities to mastering business strategies, our workshops offer practical guidance and hands-on experience to help you navigate the complexities of entrepreneurship successfully. Join us as we dive deep into industry trends, best practices, and transformative insights that will empower you to excel in your business endeavors.

## **Guest Workshops**

Discover a wealth of knowledge and expertise by participating in our guest workshops featuring industry-leading speakers and innovators. From insightful presentations to practical demonstrations, these workshops offer a unique opportunity to learn from experts, showcase your products or services, and gain valuable insights to propel your business forward. Engage with diverse perspectives, gain fresh perspectives, and unlock new opportunities for collaboration and growth.

## **Business Empowerment Program (BEP)**

This program is designed to equip women entrepreneurs with the tools, resources, and knowledge needed to thrive in the competitive business landscape. From strategic planning and financial management to marketing strategies and leadership development, our programs cover a wide range of topics essential for business success. Through interactive workshops, expert-led seminars, and one-on-one coaching sessions, we empower women to unlock their full potential, overcome challenges, and achieve their business goals.

## **Community Outreach Programs (Pre-Apprenticeship Program and Technical Program)**

### **Pre-Apprenticeship Program**

This program can prepare you to successfully transition to a Department of Labor registered apprenticeship in the trades and other employment opportunities. This training program prepares individuals to enter general construction trades apprenticeships.

### **Technical Program**

Fast track the Technical Program is designed to educate students on the latest and greatest technology applications, terminology, and standards. The content of the curriculum is necessary for individuals looking to pursue careers in the IT field. This program will give students the opportunity to get a job in the IT field upon completing the certification.



## Why Become A Sponsor

Women's Innovation Group invites you to form a strategic alliance with an organization that represents the interest of the nation's 11.6 million women entrepreneurs. WIG welcomes partnership with companies/organizations that share our vision to propel women entrepreneurs into greater economic, social, and political spheres of power worldwide.

Women's Innovation Group presents a unique opportunity for corporations to access the fastest-growing segment of the economy, women business owners. Being a partner or sponsor will position your organization to build a strong and fiercely loyal brand platform, support the growth and success of our network of women entrepreneurs and become a part of a dynamic community of women dedicated to building a legacy of entrepreneurial excellence.

Level	Privileges	Annual Fee
Sponsorship Level 1	❖ Corporate Logo on Website	\$2,500
Sponsorship Level 2	❖ Corporate Logo on Website ❖ Spotlight on our social media platform ❖ Opportunity to Network with Members	\$5,000
Sponsorship Level 3	❖ Corporate Logo on Website ❖ Spotlight on our social media platform ❖ Opportunity to Network with Members ❖ Opportunity to present at one of our workshops	\$10,000

Make checks payable to **Women's Innovation Group**  
Mail: 17926 S. Halsted Street Suite 1E Homewood, Illinois 60430  
For questions email: [info@wigillinois.org](mailto:info@wigillinois.org)