



SPONSORSHIP PACKAGE

Who We Are

The Women's Innovation Group mission is to empower women business owners to internalize comprehensive business principles and create an environment that inspires collaboration and networking.

WIG empowers woman to incorporate the principles of business, in a supportive environment that fosters productive business relationships and innovation.

WIG facilitates various outreach programs, events, conferences, and fairs tailored to address all areas of personal and professional development. All workshops, classes, training, and seminars are developed under our Business Empowerment Programs.

Business Empowerment Programs

The Business Empowerment Programs (BEP) assists business owners with the overall operations of their company. The mission of the program is to enhance the knowledge of the business owner to not only manage but grow a successful company. The BEP offers a variety of services to mentor companies to increase their profitability.

Our training curriculum supports women business owners with the fundamentals to run their company. Training is an investment, not a cost. The benefits include improved productivity, higher yields, improved safety, reduced environmental risks, more process up time and improved employee productivity. Courses are facilitated via instructor-led classes, counseling (one on one and group) and webinars.

Why Become A Sponsor

WIG invites you to form a strategic alliance with an organization that represents the interest of the nation's 11.6 million women entrepreneurs. WIG welcomes partnership with companies/ organizations that share our vision to propel women entrepreneurs into greater economic, social, and political spheres of power worldwide.

WIG presents a unique opportunity for corporations to access the fastest-growing segment of the economy, women business owners. Being a partner or sponsor will position your organization to build a strong and fiercely loyal brand platform, support the growth and success

Empower | Encourage | Educate

www.womensinnovationgroup.org



of our network of women entrepreneurs and become a part of a dynamic community of women dedicated to building a legacy of entrepreneurial excellence.

Level	Privileges	Annual Fee
Sponsorship Level 1	<ul style="list-style-type: none">❖ Corporate Logo on Website❖ Opportunity to Network with Members	\$2,500
Sponsorship Level 2	<ul style="list-style-type: none">❖ Corporate Logo on Website❖ Spotlight on our social media platforms❖ Opportunity to Network with Members	\$5,000
Sponsorship Level 3	<ul style="list-style-type: none">❖ Corporate Logo on Website❖ Spotlight on our social media platforms❖ Opportunity to Network with Members❖ Opportunity to present at one of our workshops	\$10,000

Make checks payable to **Women's Innovation Group**
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For questions email or call: payment@wigchicago.org or call 708-625-2235